

# FEED THE FASTING

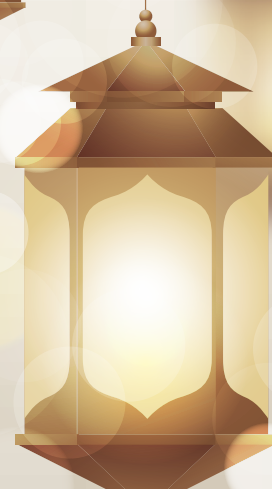




# GENEROSITY PERSONIFIED

*“The likeness of those who spend their wealth in the Way of Allah, is as the likeness of a grain (of corn); it grows seven ears, and each ear has a hundred grains. Allah gives manifold increase to whom He pleases. And Allah is All-Sufficient for His creatures’ needs, All-Knowing.”*

(2:261) Holy Qur'an



WMO Middle East Chapter epitomises the value of Giving – the same values to which the United Arab Emirates have dedicated the Year 2017 – the Year of Giving.

In the Ramadan of **2015**, the World Memon Organisation, Middle East Chapter served Iftar meals for the entire duration of the holy month. An Iftar camp was set up in Dubai and **37,500** Muslim brothers were provided meals for 30 days as they gathered together, under one roof to break their fast.

These brothers were mostly poor migrant workers employed in the bustling Middle East construction industry. They toil laboriously throughout the day, without food and water, building skyscrapers that will soon adorn the Dubai skyline whilst religiously fasting under the hot desert sun.

Since then the Ramadan Iftar Camp has become an annual feature on the WMO Middle East Chapter Calendar. In the year **2016** two camps were set up at Sonapur and Dubai Investment Park. **65,000** meals were distributed during the 30 day tenure.







**PepsiCo International** joined hands with the World Memon Organisation for the admirable cause of the Ramadan Iftar Camp, in yet another example of a prestigious multinational, endorsing and offering steadfast support to the Global Humanitarian Endeavours of WMO.



**Mr Mahmood Shaikhani**, stalwart of WMO Middle East Chapter has pioneered the project, along with other distinguished members of WMO who have provided unflinching support to this commendable campaign. Mr. Shaikhani

has firmly cemented the bond with PepsiCo International, taking this wonderful collaboration, one step further by setting up another camp - the third in Ajmaan in 2017. Over **85,000 thousand** meals were served in **2017**. Alhamdulillah.

This year we intend to cross the 100,000 mark as the 3 camps have witnessed record crowds and more than 3500 meals are being distributed on a daily basis.

*"We implore you to delve deep into the bountiful spirit of giving and brotherhood during the blessed month, contribute towards the admirable cause of the Ramadan Iftar Camp and join us on the Arabian coast as we unite to break bread with our brethren in Dubai."*

**Mr Mahmood Abu Baker Shaikhani**  
Deputy Secretary General WMO

**Donate**

Spare a thought, share a meal and Feed the Fasting  
Each meal costs just **USD 3**

NO. OF DAYS	NO. OF PEOPLE PER DAY	MEAL COST PER PERSON	TOTAL COST
29 or 30	2,500	USD. 3	USD. 225,000

**Ramadan Ration Bags**

In keeping with the bountiful spirit of giving during the Holy month of Ramadan, the WMO Middle East Chapter has delivered hundreds of food packs to the underprivileged families of Karachi, Pakistan.



Each pack consists of several kgs of essential food items such as rice, wheat, dal, sugar, salt, tea, spices along with ghee, dates and sweets. During the Month of Fasting we would like to ease the burden on our Muslim brothers and sisters hence we are doing our bit to bring food on their table.

NO. OF RATION BAGS	COST PER RATION BAGS	TOTAL COST
3,000	USD. 15	USD. 45,000

Please join us in this benevolent cause and donate generously towards the Ramadan Ration Bags. Each pack costs just **USD 15**.

