



1. Executive Summary (Overview of the event):

The Indoor Sports Festival 2013 was organized and planned with the vision to highlight and acknowledge the talent within young memons from within. The event aims to bring out the best qualities from the young cricketers and footballers. The World Memon Organization Middle East Chapter's Youth wing also aimed to attract and create a bond between the memon communities in the United Arab Emirates. The event attracted a large number of sportsmen to discover the fantastic talent of the youth

The event was well supported by a number of sponsors that includes the World Memon Organization, Motiwala Jewellers being the event official partners, whereas Vahedna Trading Co., Shaheen Exchange LLC and Livingkool.com supported for various areas of the event planning. The event location was United Pro Sports in Al Quoz 3 area in Dubai.

The event was well equipped with marketing tool kits such as social networking, radio coverage, local newspaper and banners installed all around the facility. The branding was also done through the playing kit provided to all players which in itself is different from other indoor leagues organized. The standards of the Indoor Sports Festival were as good as the Indoor World Cup that takes place on the international level featuring state of the art indoor sporting facility.

Important points;

- a) The event featured 8 cricket teams and 4 football teams
- b) The tournament was played based on league format with winners and runners up awarded medals, certificates, MVP trophies and team trophies along with cash prizes for both the sports.
- c) The final of the football was played between The A team and miracles workers which was won by The A team lead by Hassaan Firoz. In an exclusive interview with Hassaan Firoz he spoke of the Youth wing's achievement in organizing the event. "It is a good initiative taken by the Memon community and I hope to see more of these leagues happening to allow us to showcase our talent."



d) The final of the cricket was played between Cool n Cool and the WMO Middle East Youth Wing which was led by the chairman of WMO M.E Youth Wing Muhammad Salmaan. The tournament was won by Cool n Cool team. In an exclusive interview with Muhammad Salmaan he spoke of the success of

the event. "When we planned this event, we had a clear objective which was to gather the memons together and give them the best possible exposure to play good sports and some of the talent on show was exceptional and I would like to announce that we will donate our runners up prize money to SIUT (Sindh Institute of Urology And Transplant) for the betterment of our society".

- e) The festival's biggest leverage point was the video recording of the final matches of both sports that is available on the youtube channel "WMO Middle East Youth Wing".
- f) The event was witnessed by Mr. Haroon Karim & Mr Shahid Sangani (COO of World Memon Organization).
- g) In an exclusive interview with Mr. Shahid Sangani he praised the Middle East Chapter's Youth wing. "M.E Youth wing is the first to organize so many events after the International Youth Conference. And this is a superb job done"



2. Event:

Introduction

The Indoor Sports Festival will continue to grow as the plan is to have this event semi-annually to allow continuity. The event featured 96 players across both sports. The objective was to also promote a healthy life via participation in sports. The tournament is here to stay and will only grow in size with time. The biggest achievement of the event was the demand of the festival being repeated again. The event management team was quite energetic in making sure that all is done in the correct manner. To avoid any concerns for food and drinks, the management arranged the food and drinks for all the players.

3. Finalists

Football



The A team (blue) - Winners

Hassaan Firoz (Captain)
Mahad Irshad
Anas Firoz
Asad Arif
Ali Asif
Sulaiman Dawood

Miracle Workers (red) – runners up

Abdul Moiz (Captain)
Yousuf Zaveri
Muhammad Saleh
Anzar Iqbal
Adil Maswala
Taha Shakeel

The football final was won by The A team defeating miracle workers by 6 – 1 including a hatrick by Mahad Irshad who was also awarded the most valuable player. The match was played in great spirit and showcased the best football talent in the memon community of UAE.

Cricket



WMO M.E Youth Wing team
(runners up)

Muhammad Salmaan (Captain)
Abid Nini
Umer Khanani
Waqas Younus
Anzar Iqbal
Abdul Moiz
Hadi Munshi
Kafil Merchant



Cool & Cool – Winners

Haroon Sameer (Captain)
Ahsan Kareem
Omar Arif
Faizan Arif
Abdul Samad
Nasir Rafiq
Alam Ahmed
Farhan Sangani
Shahrukh Yaseen

The finals saw the Youth wing batting first and scoring 35 runs in their allotted 8 overs with Haroon Sameer doing major damage with the ball at the end of the innings reducing the youth wing team by 15 runs to set up an easy chase. Chasing a small target the youth wing had the team quiet but it was too small of a target to stop the last pair of Haroon Sameer and Nasir Rafiq from finishing the match and win the tournament. Cool & Cool managed 68 runs in their 8 overs to win the finals. The most valuable player was awarded to Haroon Sameer for his match winning performances throughout the tournament.

Pictures.





WMO M.E Youth Wing Facebook: <http://www.facebook.com/WMO.Youthwing.me>

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